"My Lawyer Said to Call You..."

Best Practices for Attorney Referrals as a Potential Successor Trustee



ATTORNEYS AT LAW

Basic Case: Ana, Clementine, and Thor Attorney Ana Alverez has been a solo practitioner attorney for 25 years and has been offering basic estate planning services for 10. Over time she has seen the value of appointing a neutral fiduciary as successor trustee for her estate planning clients. Her network includes a number of professional fiduciaries with a range of backgrounds, personalities, and experience.

She has recently been retained by a new client named Clementine Coburn.

Basic Case: Ana, Clementine, and Thor Ana's client, Clementine Coburn, has never worked with an attorney before but feels she should create a will (or maybe a trust?). She has recently married her second husband who has four adult children from a prior marriage, and she has her own adult child from whom she is estranged. She is not sure who should inherit her assets, which are fairly modest: a small investment account, a ¼ share in a condo that she uses as a rental, and her 401k from her work.

Clementine's tax guy told her that there were professional trustees who could administer a trust for pay after her death. She is intrigued. Basic Case: Ana, Clementine, and Thor Trustee Thor Tankov has just started his professional trustee practice after 8 years as a bookkeeper for a local non-profit. He enjoys the work because he likes meeting new people "bringing order to chaos," especially in the difficult days after the death of a family member. He is in a professional networking group with Ana.

Ana would like to refer Clementine to Thor as a potential successor trustee.

Presentation Outline

- Survey of experiences with referrals from estate planning attorneys and other advisors
- 2. Legal issues surrounding the initial consultation period
- 3. Comparison between the role of an attorney and the role of potential successor trustee
- 4. What NOT to do versus what TO do
- 5. Sample forms



War Stories from Professional Fiduciaries

Survey via QR Code

Legal Issues Surrounding Initial Consultations "First of all, I'm not giving you legal advice."

- What is "unauthorized practice of law"?
 - Complex and controversial
 - Varies state by state
 - California Business and Professions Code section 6125 and 6126
 - ABA's Model Rule of Professional Conduct
 - Rule 5.3 (Responsibilities Regarding Nonlawyer Assistance)
 - Model Code of Professional Responsibility Ethical Consideration 3-5
- Considerations
 - Specific versus general information
 - Preparation of legal instruments versus clerical work
 - Designing versus reporting



"You scratch my back, I'll scratch yours"

- Ethical restraints on referral arrangements
 - ABA Model Rule 5.4 (Professional Independence of a Lawyer)
 - ABA Model Rule 7.2 (Communication Concerning a Lawyer's Services)
 - ABA Model Rule 1.5 (Fees)
 - ABA Model Rule 1.7 (Conflicts of Interest)
- Best practices for avoiding improper referral arrangements

"Don't tell my husband's kids, but ..."

- Attorney-Client Privilege
 - ABA Model Rule 1.6
 - ABA Formal Opinion 98-411
 - California Evidence Code section 954
 - California Evidence Code section 956
- Trust Administration Confidentiality for Fiduciaries
 - California Probate Code section 16060

Attorney Versus Successor Trustee

DRAFTING ATTORNEY

- Duties
- Liabilities
- Confidentiality
- Payment
- Experience
- Ongoing relationship

SUCCESSOR TRUSTEE

- Duties
- Liabilities
- Confidentiality
- Payment
- Experience
- Ongoing relationship

Inefficient versus Efficient Referrals

EFFICIENT

- Client is fully advised of the role of a professional trustee and enters the consultation prepared to ask questions directly relevant to that trustee's role in light of their planning goals
- Client names the trustee and updates the trustee with documents as relevant changes are made

INEFFICIENT

- No documents
- Trustee consultation is an extended estate planning consultation
- Trustee becomes source for legal advice
- Trustee doesn't get paid
- Attorney loses relationship
- Trustee is appointed decades later, if at all

Sample Forms

- Checklist of questions to ask a potential successor trustee
- Fiduciary introduction sheet
- Form description of the role of a successor trustee
- Sample rate sheet

